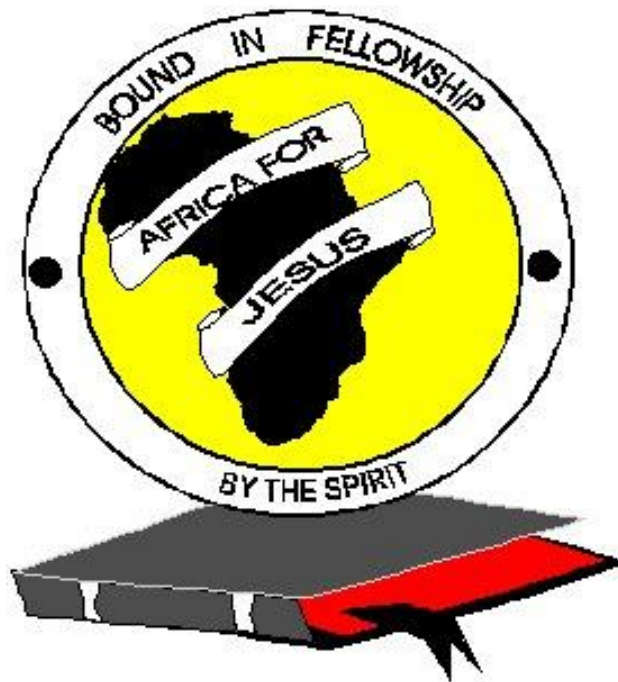


# ASSEMBLIES OF GOD



## EASTERN REEF REGIONAL CENTRE PROJECT: CODE OF CONDUCT FOR FUNDRAISERS

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**JANUARY 2012**

# **CODE OF CONDUCT FOR EASTERN REEF REGIONAL CENTRE PROJECT FUNDRAISERS**

## **1. INTRODUCTION**

- 1.1 The Eastern Reef Region of the Assemblies of God Movement has launched a project to build a regional centre which its purpose is to address regional capacity. This project requires extensive funding to allow the regional centre to be of state of the art and serve its purpose and objectives fully.
- 1.2 The Eastern Reef Regional Centre Project Committee (ERRCPC) subscribes to values and principles enshrined in the Word of God which among others include transparency, fairness, honesty, selflessness, integrity, accountability and ethical conduct.
- 1.3 All processes undertaken by the ERRCPC and on its behalf by those delegated with responsibility, authority and duty shall be discharged in full compliance with these values and principles at all times.
- 1.4 The ERRCPC seeks to engage fundraisers maintain the highest standards of fundraising whilst at all times being fully committed to the mission and objectives of the Project.
- 1.5 All fundraisers are required, as a condition of their engagement, to conform to the following Code of Conduct in every aspect of their dealings in the name of the ERRCPC. Violation of the Code may lead to disciplinary action including expulsion from the Project.

## **2. PROFESSIONAL CONDUCT**

All Fundraisers undertake:

- 2.1 to conduct themselves at all times with complete integrity, honesty and trustfulness;
- 2.2 to respect the dignity of the Project and the AoGM and ensure that their actions enhance the reputation of themselves and the AoGM;
- 2.3 to act according to the highest standards and visions of the AoGM, godly character and conscience;
- 2.4 to advocate adherence to all applicable laws and regulations;
- 2.5 to avoid even the appearance of any criminal offence, misconduct or misdemeanour; and
- 2.6 to bring glory to God by their public conduct whilst on the Project assignment;
- 2.7 comply with the laws of the Republic of South Africa which relate to fundraising activities, both in letter and spirit;
- 2.8 not to exploit any relationship with a donor, prospect, volunteer or any other person for personal benefit;
- 2.9 not to knowingly, recklessly or maliciously injure the reputation or good name of the AoGM, its members and/or other Fundraisers;
- 2.10 to at all times act honestly and in such a manner that donors are not misled;

- 2.11 not to knowingly or recklessly disseminate false or misleading information in the course of their assignment in relation to the Project;
- 2.12 not to represent conflicting or competing interests without consent of the parties concerned after full disclosure of the facts; and
- 2.13 not to knowingly act in a manner inconsistent with this Code, or knowingly cause or permit others to do so.

### **3. ETHICAL PRINCIPLES**

All Fundraisers commit themselves to be bound by the following Ethical Principles:

#### **3.1 Honesty**

Fundraisers should act honestly and truthfully so that public trust is protected and donors and beneficiaries are not misled.

#### **3.2 Respect**

Fundraisers should act with respect for the dignity of the AoGM and with respect for the dignity of donors and beneficiaries.

#### **3.3 Integrity**

Fundraisers should act openly and with due regard to their responsibility for public trust. They shall disclose all actual or potential conflicts of interest and avoid any appearance of ethical, personal or professional misconduct.

### **3.4 Empathy**

Fundraisers should work in a way that promotes their purpose and encourages others to use the same professional standards and engagement. They shall value individual privacy, freedom of choice and diversity in all its forms.

## **4. PROFESSIONAL COMPETENCE**

All Fundraisers will be expected to:

- 4.1 strive to attain and apply a high level of competence to the efficient conduct of the work entrusted to them;
- 4.2 improve their fundraising knowledge and skills in order that their performance could deliver results for the Project;
- 4.3 endeavour always to work in harmony with other Fundraisers and to encourage the attainment of ethical and acceptable competence levels.

## **5. CONFIDENTIALITY**

All Fundraisers shall:

- 5.1 not disclose (except as may be required by statute or law) or make use of information given or obtained in confidence from the Project, AoGM, the donating public or any other source without prior express consent;
- 5.2 adhere to the principle that all information created by, or on behalf of, an organisation is the property of that organisation and shall not be transferred or utilized except on behalf of that organisation.

Approved and adopted at ..... on .....

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Lesiba Rufus Ledwaba  
(Chairperson)

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Solomzi Civics Butshingi  
(Secretary)

**WITNESSES:**

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